



## Currently

### **CROSSPOINTE CHURCH, CARY NC** **June 2015–present**

Project manager of design focusing on developing and directing artistic vision for all design projects across all ministry groups and creating meaningful and engaging print materials and digital assets.

### **FREELANCE DESIGN, CARY NC** **June 2008–present**

Designing print and digital assets for non-profits, corporations, and small businesses with a focus on branding, art direction, and front end web design.

Creating one-of-a-kind artists' books, edition journals and paper creations for individuals, corporate commissions and gallery exhibitions.

## Education

### **ART CENTER COLLEGE OF DESIGN** **PASADENA CA** **2006**

Digital Retouching

### **SAVANNAH COLLEGE OF ART AND DESIGN** **SAVANNAH, GA** **1994–1998**

BFA, Graphic Design  
Cum Laude

## Formerly

### **KAISER PERMANENTE, PASADENA CA** **March 2003–May 2008**

Worked in-house designing marketing materials promoting healthy living as well as services and benefits. Projects included identities, print collateral, and environmental graphics. Strategic partner in company brand evolution initiative. Researched, tested and developed new brand guidelines to unite eight national regions and provided tools for all levels of implementation. Assistant Art Director for several brand library photo shoots.

### **AMGEN, THOUSAND OAKS CA** **June 2002–March 2003**

Worked in marketing department on product specific information tools, collateral and advertising for both professional and consumer audiences. Developed tradeshow graphics and materials for events. Partner in design of the iControl Kit, a successful patient tool for managing cancer treatment.

### **FREELANCE DESIGN, LOS ANGELES CA** **December 2000–May 2002**

Designer on various logo and catalog projects for City National Bank, East Los Angeles College and Warren Group. Annual report design and production for CMg Design.

### **RUMOR ADVERTISING** **(FORMERLY HALLY O'TOOLE DESIGN), SALT LAKE CITY UT** **January–October 2000**

Designed print ads and packaging for technology, retail, and corporate clients. Contributed to brand strategy and development, including identity systems, print collateral and website design for clients including DocuHarbor, OC Tanner, Franklin Covey and Big D Construction.

### **SEDUCTIVE PROPAGANDA** **(FORMERLY THE HOLT GROUP), GREENSBORO NC** **November 1998–December 1999**

Designed identity systems and magazine ads for a broad range of clients including Bernhardt Furniture, Computer Results, MCA Architects, LJVM Coliseum, and Advanced Direct Marketing.

## Exhibitions

**ON & OFF THE PAGE** - City Gallery at Waterfront Park, Charleston SC, 2016

**THE TINY BOOK SHOW** - The Creativity Caravan U.S.A. Touring Exhibit, 2016

**UPCYCLE!** - Faulkner Gallery, East Carolina University, Greenville NC, 2015

**RENAISSANCE** - Asheville BookWorks, Asheville NC, Chattanooga Public Library, Chattanooga TN & FRANK Gallery, Chapel Hill NC, 2015

**LIBRARY OF POSSIBILITY** - Daylight Project Space, Hillsborough NC, 2014

**CODE X** - The Carrack Modern Art, Durham NC, 2013

**ForWORD** - Halle Cultural Arts Center, Apex NC, 2012

**TURNING OVER A NEW LEAF** - SCAD, Savannah GA, 1998

## Skills

Adobe Creative Cloud • HTML • UI • CSS • Typography  
Photography • DIY • Bookbinding